

FOR IMMEDIATE RELEASE AGE MARCH SAN FRANCISCO 2011

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www.agemarch.com

EVERYTHING IS POSSIBLE AT ANY AGE! JOIN AGE MARCH SF 2011!

Age March is a march to celebrate Age Pride and to end Age Discrimination!

Join *Age March* San Francisco 2011, sponsored by Age Song, on **Saturday**, **October 1st** at The Little Marina Green in San Francisco, CA. Pre-registration and warm up start at 10am and the march at 11am. It is a one-mile march through beautiful Chrissy Field with the stunning Golden Gate Bridge as a backdrop. Pre-register for FREE now at www.agemarch.com.



Founded by Barbara Rose Brooker, 75, *Age March* has become a National movement! The first ever Age March in history was held last year in San Francisco on August 8, 2010! The march brought hundreds of people and caught the eye of national television and press.

Last year's marchers said:

"As I was marching, I felt for the first time proud of my age and who I am. Suddenly I decided that I was going to pursue my dream of acting."

W. Byron - Antioch

"Go Girl, I told my self. I am 96, can walk and refuse to be segregated into the oldie system."

I. Shuttle - Sacramento

"Age March is no different than fighting for racial rights. We are fighting for age rights."

T. Simmons - Berkeley

Age March is growing with two this year in California (Los Angeles and San Francisco) and New York, Chicago, Washington DC to come! Through this national movement, we hope to bring awareness to Age Pride and fight against Age Discrimination! We want to celebrate Age and change our society's stereotypic perception of aging.

"You can do anything at any age!" And, Barbara Rose Brooker at 75 years old continues to realize her own dreams as a published author, artist and activist!



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"I got tired of age segregation and dreamed of a generation where spirit and experience counts, not age. Everything is possible at any age! The march is to celebrate your real age and to end age discrimination," Brooker says. "Aging well isn't about botox! It's a time to go forward, not backwards, to make old dreams come true; to re-invent yourself, to write that book, make that movie, and find true love!"

Brooker continues to breakthrough stereotypes around aging and proves first hand that truly "Everything is possible at Any Age!"



Founder, Barbara Rose Brooker:

A native San Franciscan, author/journalist/activist and founder of *Age March*, Barbara Rose Brooker continues to champion the right to dream and live life fully at any age! Brooker believes that everything is possible at every age. "Think big," she says, "Don't let ageism get you." At 75 years old Brooker continues to realize

her own dreams with her hit book, The Viagra Diaries, going to Hollywood! HBO is

producing a television series
book and starring Goldie Hawn!

about love, life and



based on her
The series is
career after sixty.

Hawn And Written By

HBO Developing 'Viagra Diaries' Comedy Series Starring Goldie Darren Star

By NELLIE ANDREEVA | Wednesday June 15, 2011 @ 5:22pm PDT

EXCLUSIVE: Sex and the City creator/executive producer Darren Star is back at HBO with a sexy female-centered comedy project, this time about the boomer generation. In what would be her first acting gig in a decade, Oscar winner Goldie Hawn has come on board to star in the half-hour comedy, The Viagra Diaries, which is based on the book by Barbara Rose Brooker. Star is writing the script and is executive producing the project with Hawn, Aaron Kaplan, and Wendy, Peter and Alan Riche. ... (read more)

http://www.deadline.com/2011/06/hbo-developing-viagra-diaries-comedy-series-starring-goldie-hawn-and-written-by-darren-star/

"It is exciting!" Brooker says, "Age is only a number. We're all boomer hotties!" Brooker's sequel to *The Viagra Diaries* will be published next year, along with two other books and a movie script. Brooker currently writes a column, "*Suddenly Seventy*" for the San Francisco



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J Weekly and for the Huffington Post. She also performs a solo performance called *Two to Tango* about a woman after sixty looking for love. She has appeared on *The Talk with Sharon Osbourne*, *The Today Show*, *Entertainment Tonight* and other national shows and newspapers.



The Talk - Barbara Rose Brooker on 'The Viagra Diaries'

Author Barbara Rose Brooker on "The Talk" with Sharon Osbourne discussing her book, "The Viagra Diaries" that celebrates boomer hotties and Age March.